

Team up to end Alzheimer's

Written by Linda Butterfield, chairperson, Dawson County Memory Walk 2010
Thursday, 13 May 2010 21:19 -

Imagine not recognizing your best friend.

Alzheimer's disease is relentless in its progression—first, simple forgetfulness, then activities like bathing, dressing, and eating require assistance. Memories are lost. Family and friends suffer as their loved one becomes someone they no longer know, someone who no longer knows them. Alzheimer's is not normal aging—it is a progressive and deadly disease.

Almost 5.5 million Americans and their families deal with this devastating disease every day. Experts predict that 10 million baby boomers will develop Alzheimer's disease.

Starting this year, there will be almost a half million new cases of Alzheimer's disease each year. If current trends continue, Alzheimer's will bankrupt families, communities, and our healthcare system.

Currently, there is no cure. However, as one of America's leading private funders of research into Alzheimer's disease, the Alzheimer's Association is moving closer to a cure. But everything they have done and need to do is possible only through generous support of people like you. All the research and support the Association funds is achieved mostly through gifts made by individuals, organizations, and businesses who are willing to do what they can to stop this killer once and for all.

Join us and walk together to make a difference at this year's Dawson County Memory Walk. Memory Walk is the nation's largest event to raise awareness and funds for Alzheimer's care, support, and research. You can help raise awareness and funds by asking for the generous support of your family, friends, co-workers and anyone else you know who may be willing to support your goal.

You can start a team, join a team or walk as an individual. When you participate in the Memory Walk you join other frontline champions in the growing movement to end Alzheimer's. This year nearly 600 Memory Walk events will take place in communities across the country. Help us raise funds to support those affected by this devastating disease. Participate and help us move toward a world without Alzheimer's.

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Golf and walk! This year's Dawson County Memory Walk is being held at the Cozad Country Club on Wednesday, June 16. Cozad Country Club is donating nine holes of golf between 3 and 7 p.m. Participants can walk the course or may golf the course instead. Either way, golf or walk—you are supporting the services provided by the Alzheimer's Association, Great Plain Chapter.

The Memory Walk's traditional walk will take place at 5:30 p.m. A complimentary meal is being served along with refreshments and snacks. Participants will have a chance to win raffle prizes donated by businesses in Lexington, Cozad and Gothenburg.

It's easy to register for the walk. Everything you need to know is online at <http://memorywalk2010.kintera.org/dawsoncove> or contact Linda Butterfield 308-537-4397; e-mail: lindabutterfield@msn.com. If you are unable to join us the day of the event, you can make a donation at the website shown above or mail a check payable to the Alzheimer's Association to the address shown below.

Participate and help us move toward a world without Alzheimer's.