

Cost-share funds available to promote livestock exports.

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On behalf of the U.S. Livestock Genetics Export (USLGE), the Nebraska Department of Agriculture (NDA) is reminding Nebraskans of cost-share funds to promote U.S. livestock exports.

USLGE received funds which will be available to private livestock breeders, companies or cooperatives interested in promoting livestock, semen, or embryo sales in international markets through Dec. 31. These funds are available through the Market Access Program (MAP) of the Foreign Agricultural Service (FAS) of the U.S. Department of Agriculture.

“This program has the potential to greatly improve the visibility of scope that Nebraska ranching operations of other livestock companies in the international marketplace,” said Stan Garbacz, the agricultural trade representative for NDA. “This cost-share program can be used to assist with beginning of increasing their international presence.”

The MAP branded program provides for partial reimbursement (up to 50%) of the cost of approved activities, such as international advertising, the development, translation and distribution of promotional materials, and participation in foreign trade shows and exhibitions. Funds cannot be used for travel or personnel reimbursement. An administrative fee is charged to participate in the program.

For more information about the program, contact Stan Garbacz at (402) 471-2341, or the USLGE at (618) 548-9154.