## Board considers advertising idea

Written by Deb Egenberger Thursday, 19 November 2009 16:17 -



## Offer to purchase chairs sparks commercialization discussion.

Folding chairs used by athletic teams on the sidelines in the new Brady school gymnasium have caused scratches in the finish of the floor.

School officials have considered some options including a rubberized mat under the seats or new non-scratch chairs.

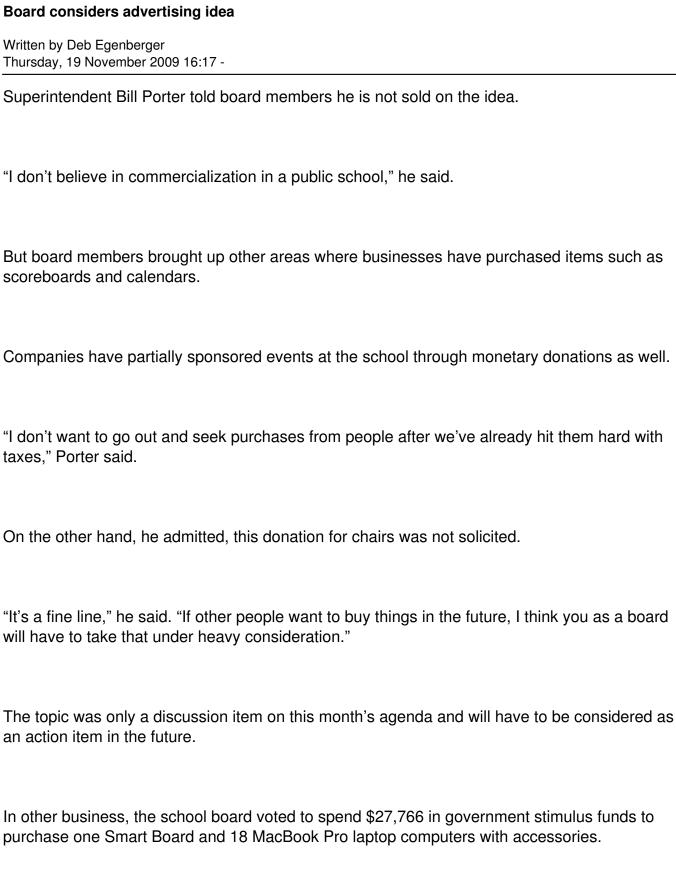
Finding the money for either in an already tight budget came into question last month when the school board first discussed the floor mat.

At Monday night's school board meeting, a proposal from outside the district to purchase chairs turned to a discussion of commercialization.

Through company representative Bryan Franzen of Brady, Dekalb has offered to spend \$2,000 to purchase 30 gymnasium chairs for the district with the stipulation that a corporate logo be prominently displayed on the chairs for the next four years.

The logo would be on a fabric slip cover, making it removable after the contract period.

Beyond the four years, the company would pay \$500 annually to continue to have its logo displayed on the chairs.



The laptops will replace high school teacher computers and are the same model intended for

students as the school moves toward a one-to-one computer initiative.

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Porter said the district will continue to use grant funds to put the hardware in place for the one-to-one but the district must consider an approximate cost of \$50,000 for maintenance.

He said the goal is to have computers for all high school students next fall.

School board members also:

heard plans from the board's activities committee for conference and district banners to be placed in the gymnasium. The committee also proposed creating a hall of fame by moving all trophy cases to the east hall outside the gym and adding more displays.

voted to pay the November bus fuel bill at the Brady Get-N-Go in increments throughout the month of November rather than waiting for a monthly billing.

authorized payment of \$29,836 to ALICAP for property, vehicle, liability and workmans compensation insurance for the 2009-10 school year.