

Grant funds will help promote Brady Days

Written by Deb Egenberger
Thursday, 05 July 2012 14:20 -

New activities planned for Aug. 3-5

A grant awarded by the Lincoln County Convention and Visitors Bureau will help organizers promote activities during the 2012 Brady Days.

The village received notice of the \$500 reimbursement grant on Thursday.

Funds from LCCVB can only be used to promote the event and attract visitors. The money cannot go toward supplies, equipment or general expenses.

With hundreds of Brady High School alumni expected home for the all-school reunion during Brady Days Aug. 3-5, volunteers have planned several new activities, along with some old standards and a few events reincarnated from the past.

It's a mix of things to do that should appeal to all ages.

A sidewalk chalk art contest will kick off the weekend on Friday, Aug. 3.

Using only chalk on Main Street sidewalks, participants will vie for prizes in two age categories, 13-and-under and 14-and-older.

Artists may begin anytime on Friday with judging at 4:30 p.m., prior to the kids and pets parade at 5:30 p.m., hosted by Gothenburg State Bank-Brady branch.

Awards for both the art and parade will be presented prior to the family night meal of hotdogs and hamburgers at the Community Center.

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Bakers will also want to enter the apple pie contest, with prizes awarded at the family night meal as well.

Pies, which must be apple, should be submitted at the Community Center no later than 3 p.m. Aug. 3. They will be judged by a panel of experts and then made available for public tasting during the United Methodist Church's ice cream social after the meal.

The Lions Club will finish out Community Center activities for Aug. 3 with a talent show at 7:30 p.m. The event is open to entries of all ages and all talents.

Roberta's Salon will host the annual teen dance at the tennis courts in Palmer Park beginning at 9 p.m. At the same time, a free family movie will be shown outdoors on the football field, with equipment provided by the Lincoln County Convention and Visitors Bureau.

Saturday, Aug. 4, starts early with a breakfast at the Community Center hosted by the BHS junior class.

A scavenger hunt for older kids is planned at 9 a.m. prior to the annual parade.

The Brady Community Club will have clues and prizes that take participants around town.

Parade lineup begins at 9:30 a.m. with entry judging prior to the 10:30 a.m. start. The parade theme this year is, "Brady Days—Back to the Future."

Several familiar activities begin after the parade including the penny carnival at Palmer Park, lunch at the Community Center provided by Brady Community Church, cookie decorating at the park hosted by Brady Rural Health Clinic, a slip-n-slide at the park brought in by the Talon Power Booster Club and horseshoes at the park sponsored by the men's prayer group.

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New activities after the parade include laser tag at Palmer Park by Splatterbox Paintball, miniature golf at the Community Center hosted by the Brady school foundation and a car and motorcycle show on Market Street.

At 1 p.m., a mud volleyball tournament will start at the park. Teams will play 3-on-3 with a prize awarded to the winning group.

Roberta's Salon will draw everyone to the circle painted on the street in downtown Brady at 2 p.m. for the famed turtle races. Last year more than 100 turtles of all sizes scurried for prizes.

Inside the Community Center, the Brady Beauties Red Hat Society will host free bingo with prizes awarded to each game winner.

An old-fashioned tug-of-war will follow the volleyball tournament at approximately 3 p.m. in the park. Teams, including some entered by special invitation, will vie for prizes and bragging rights.

The annual firemen's barbecue is scheduled for 5 p.m. with Minute-to-Win-It games on the Community Center lawn at the same time.

The Lions Club will present Alexa Whipple in concert at the school at 7 p.m. and the firemen's dance to "Innocent Mischief" will round out the full day.

Brady Days concludes on Aug. 5 with several more activities.

The day will begin with a road run on North Brady Road at 7 a.m. Prizes will be awarded in several age divisions in both 5K and 10K races. There will also be a one-mile fun run available for youngsters.

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The Brady churches will host a worship service and brunch at the Community Center beginning at 8:30 a.m.

The annual Brady Days co-ed softball tournament returns to the lineup after a couple of years hiatus. Organizer Steve Bourge is looking for local teams willing to play for a good time.

The Brady Volunteer Fire Department plans a dedication ceremony Sunday morning at the park, naming the baseball field in honor of the late Bill Gengenbach, who spent many years coaching and playing there.

An all-school alumni dinner is planned at the school on Sunday with the building open for tours at 11 a.m. followed by the meal. Pre-registration is requested.

For more information about Brady Days activities, contact coordinator Deb Egenberger at 308-539-5781, or Michelle Walker at 584-2338.

Up-to-date information is also available on the Brady Days page on Facebook at www.facebook.com/BradyDays.