

Tourism signs for city get green light

Written by Elizabeth Barrett

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City council approves of project.

Plans are in the works for the placement of eight interpretative signs around Lake Helen and Lafayette Park.

Local tourism committee members would also like to install steel cutouts of a "Welcome to Gothenburg" with a Pony Express rider on light poles along the overpass.

Both projects received the blessing of the Gothenburg City Council at their Feb. 16 meeting.

Community Development Office director Anne Anderson, who represented the tourism committee, said the committee would like to use lodging tax improvement fund money to start the projects to improve tourism.

"We want to tell the story of Lake Helen through interpretative signs," Anderson said, noting that the signs would not affect maintenance of the lake grounds or Lafayette Park. "We want to encourage people to walk around the lake, eat in the community and maybe stay overnight."

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Customer service signs for the city's new tourism signs, including a 'WELCOME' sign, are set to be installed in the city's parks and public spaces.