Written by Austin Benson Thursday, 30 January 2014 17:07 -



Omaha businessman trying for governor

As a kid growing up in Omaha, Pete Ricketts delivered the Omaha World-Herald newspaper and worked at Burger King through his high school days.

After graduation from Omaha Westside, Ricketts attended the University of Chicago and earned a bachelor's degree in biology and a master's degree in finance and marketing.

He returned to Omaha after completing his education and worked as a customer service representative for Ameritrade. Ricketts had many titles until 2005, including chief operating officer.

Ricketts, a Republican candidate for governor, appeared at the Gothenburg Public Library Friday afternoon.

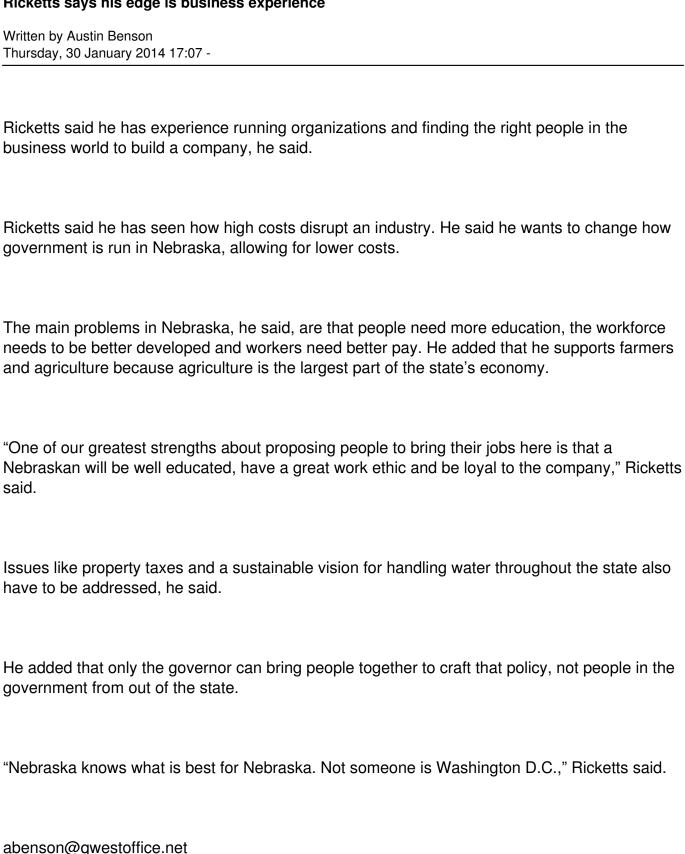
There, Ricketts said he believes his experience at Ameritrade allows him to understand the leveraging of technology and how to do a better job of delivering services and reducing costs of state government.

"The only way we're going to get real tax cuts is by reducing the costs of state government," Ricketts said.

That's why he believes he would make a better governor than the other candidates.

Ricketts says his edge is business experience

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