

Country music star Randy Travis to sing at 2010 Cattlemen's Ball

Written by Elizabeth Barrett

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KEARNEY—One of country music's brightest stars will be the featured performer at the 2010 Cattlemen's Ball this summer in Kearney.

Award-winning artist Randy Travis will sing at June 4-5 event at the Norris and Lori Marshall acreage south of Kearney.

Travis is one of country music's most acclaimed stars with record sales exceeding \$25 million and 22 No. 1 hits and six No. 1 albums.

He has earned six Grammy awards, seven Dove awards, six Country Music Association awards, 10 American Music Awards, nine Academy of Country Music awards and a star on the Hollywood Walk of Fame.



In addition to his music, Travis is also an accomplished actor having appeared in several television shows and films.

His performance on Saturday, June 5, is just one highlight of the 2010 Cattlemen's Ball.

Other activities include a prime rib dinner, dance, craft fair, fashion show, wine tasting, silent auction and a dance following the Randy Travis concert.

A \$65 Top Hand ticket provides admission to the event beginning at 1 p.m. on Saturday and includes the dinner, dance and concert.

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Trail Boss tickets, available for \$300, include a Friday night reception, champagne brunch on Saturday morning and several other benefits in addition to the other scheduled Saturday events.

"You don't have to be a farmer or rancher to attend this event—and you can wear jeans, shorts or whatever makes you comfortable," Norris Marshall said. "This is one of Nebraska's biggest celebrations—and everyone is invited next June."

The Cattlemen's Ball is hosted by a different Nebraska ranch or feedlot every year. Its mission is to raise money for cancer research at the University of Nebraska Medical Center Eppley Cancer Center while showcasing rural Nebraska and promoting beef as part of a healthy diet.

Since its inception, the Cattlemen's Ball has raised more than \$3.7 million.

In addition to providing funds to the Eppley Cancer Center, a portion of the funds is also targeted for local health care organizations.

For information on the 2010 Cattlemen's Ball or to buy tickets, visit www.cattlemensball.com.