

Pamida conversion to Shopko to begin

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Shopko has announced that the liquidation sale has ended and the store conversion process to Shopko Hometown will begin Sunday, Oct. 21 at the Gothenburg Pamida store.

The store will be closed for one week until the first department, consumables, is converted. The pharmacy will remain open during the entire conversion process which will last between 5-6 weeks.

The conversion to Shopko Hometown will include new interior and exterior signage, carpet, paint, updated and supplement fixtures and lighting and a new easy to shop store layout.

Each of the store's three primary departments will be converted one department at a time with each department opening to shoppers as soon as it's complete.

The first department to be converted will be consumables, which includes health and beauty, over the counter, candy, beverages and snacks. The department will open to the public by Oct. 28, followed by the home department which will open no later than Nov. 11.

The home department includes sporting goods, electronics, housewares, toys and domestics. The final department to convert is apparel which will open by Nov. 18.

The store's outdoor lawn and garden department will remain open throughout the conversion. A grand opening celebration will take place once the entire conversion process is complete.

"Since our merger with Pamida early this year, we've converted more than 120 Pamida stores to the Shopko Hometown format," said Mike Bettiga, Shopko interim CEO.

Shopko is investing approximately \$80 million into Pamida store conversions which occur in phases through the end of the year.

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