

## City benefits from travelers

Written by Elizabeth Barrett

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**Anderson: Tourist dollars trickle down to nearly everyone.**

First impressions are important.

Especially if you're going after tourism dollars.

After agriculture and manufacturing, tourism is the third biggest money-maker for the state.

As tourism season heats up, the Gothenburg Chamber of Commerce and other organizations are trying hard to attract and keep tourists in town where they spend money.

“What many people don't understand about tourism is that it's big business in Gothenburg and contributes greatly to the economy,” said Community Development Office director Anne Anderson.

For example, Anderson said a traveler who buys gas in Gothenburg helps pay the wage of a gas/service station employee.

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## ANNIVERSARY RE-RIDE COMING

Community members are asked to put Sunday, June 20, on their calendars. Gothenburg Chamber of Commerce and city officials are planning a celebration in Ekenes Park for the 100th anniversary of the Popo Express.

Riders re-enacting the ride are expected to arrive in the park about 9 a.m. for a community breakfast. Other events are also being planned.

**Popo Express Re-Ride** will be held on Sunday, June 20, 2010, from 9 a.m. to 11 a.m. in Ekenes Park. The re-ride will be a 10-mile round trip from the Chamber of Commerce to Ekenes Park and back. The re-ride is a celebration of the 100th anniversary of the Popo Express. Riders are expected to arrive in the park about 9 a.m. for a community breakfast. Other events are also being planned. For more information, visit [www.gothenburgchamber.com](http://www.gothenburgchamber.com) or call 503-375-2222.