

Business sells John Deere products

Written by Elizabeth Barrett

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LandMark Implement Co., the John Deere dealership which bought Husker Ag a year ago, made a commitment when it joined the business community.

Now the company has made another one by renovating its building in Gothenburg, according to Troy Lorenzen, corporate sales manager.

“By modernizing the business, we’re showing we’re here to stay and we want to be part of the community,” Lorenzen said.

Modernizing means bringing the building into the 21st century, according to local location manager Gary Geiser.

Remodeling of the entire building began the first of January and is expected to be completed by May 1.

Lorenzen said the building is now 100% more usable with a remodeled showroom and parts department, an extra office and enlargement of others, the addition of storage above offices off the showroom and the relocation of pillars in the service area. Three larger overhead doors were also installed.

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The office is a bright, modern space with white walls and glass partitions. A person is visible sitting at a desk in the background. The floor is a light-colored tile. The overall atmosphere is clean and professional.